The Film & Media Collaborative founded by AVI CHAI and the GESHER MULTICULTURAL FILM FUND aims to enrich the screen with films that represent the wealth and diversity of the Jewish Story; to provide filmmakers from across Israel's cultural and social spectrum with the ability to address and interpret fundamental questions of culture, society, and identity, by drawing inspiration from canonical sources.

The films supported by the funds, touch upon universal themes of identity and cultural minorities enjoy broad avenues of exposure, beyond their commercial release, in schools, universities and community settings around the world and trigger discussions and lively discourse. By being both proactive and responsive to the industry, the collaborative has created excellent working relationships with filmmakers, strategic partnerships with broadcasters, film schools, film funds and festivals, and has become a catalyst in redefining the Israeli screen. The films supported by the

funds have succeeded in introducing the viewer to his/ her own culture through inspiring characters, diverse traditions, and a rich history. The productions born from these initiatives have proven that creative and innovative cinema can be combined with important and seminal stories.

The films produced with the support of the funds have won numerous Israeli Ophir Awards, prestigious international awards, audience awards, and have been screened at the most celebrated international film festivals across the globe.

Some of these awards include:
"Fill the Void" by Rama Burstein,
Winner of Volpi Cup for Best Actress at
the Venice International Film Festival
for Hadas Yaron's performance;
Winner of 7 Ophir Awards by the
Israel Academy for Film including
Best Picture; "Footnote", by Joseph
Cedar, Nominated for the Academy
Award (Oscar) for Best Foreign
Language Film in 2011. Winner of the
Best Screenplay at the Cannes Film

Festival 2011, and 9 Ophir Awards by the Israel Academy for Film including Best Picture; "Intimate Grammar" by Nir Bergman, Winner of the Wolgin Prize for Best Film at the Jerusalem International Film Festival 2010, and the Tokyo Sakura Grand Prix Award for 2010, "Valley of Strength", by Dan Wollman, Winner of Best Film at the Iewish film festival in Berlin and Strasberg, and the "Mediensis" Special Jury Award at Medias Central European Film Festival 2011, and the Audience Award for Best Film at the 20th China Golden Rooster and Hundred Flowers Film Festival 2011.

The TV Miniseries "Nevelot", Winner of the Israeli Academy Award for Best Mini Drama Series for 2010. The series was later adapted to the big screen and released theatrically as "Eagles", which was screened at the Toronto International Film Festival 2012 official selection; TV Drama series "Shtisel", by Yehonatan Indursky & Ori Elon, winner of 10 Israeli Academy awards including Best Drama Series in 2013. The series has been sold to television channels across Europe.

